

Overview of InfoShepherd Natural Query Interface

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First Step - Natural Interface to unlock data

IO?

Reports

Natural Language Interface

Creation

Multi-step, time consuming process (Select report type > Select fields to filter > Specify filter values > Group filters/specify boolean logic etc)



As simple as a web search

Maintenance

Users will have to frequently update filters and resupply filter values to keep the report relevant



No pre-defined filters to worry about. Just ask for the information you are looking for when you need it...

Expertise

Admin/IT involvement frequently needed as many of the concepts involved with reporting are beyond the comprehension of most users



Users can ask for summarized or detailed information in simple terms. Automatically scales to cover new custom object/field additions

Accessibility

Reports cannot be defined in small form factor devices. Not conducive for the next wave of ubiquitous computing



Put your data to work for your users in any device, any time..

A real world example...

IO?

Most Sales Operations or IT support teams are asked for ad-hoc reporting on accounts, opportunities, contracts or many other facets of CRM databases...all of which can be simplified through NQI.



**Jared, Sales Operations
Professional**

Scenario: Jared's boss, the SVP of Global Sales for her Company is in a Board meeting and quickly wants to know how many opportunities are in Stage 6, have revenue greater than \$1M, and are in the two key industries they are tackling in Japan this quarter.

Normally Jared would reach out to a strong business analyst or IT resource that can quickly create reports in Salesforce. However, with NQI for Salesforce, he can quickly and easily get access to the data he needs...

Ease and Speed of NQL...



With Natural Language Interface, Jared will type the query in English in the NQL enabled search bar. InfoShepherd NQL engine will instantly translate Jared's query to SOQL and the resulting SQL/SOQL will be executed to get the data...all within seconds

Negotiation stage opportunities set to close in July with amount over 1m for construction, energy industry accounts in Japan



Showing 1 to 2 of 2 entries

Name	Amount	Billing Country	Close Date	Industry	Shipping Country	Stage
Kansai - 10MW Turbine Replacement	\$12,000,000	Japan	7/15/2015 12:00 AM	Energy		Negotiation/Review
Obayashi - GenWatt 1000kw	\$7,000,000	Japan	7/30/2015 12:00 AM	Construction		Negotiation/Review